

#### ASSOCIATION OF TEST PUBLISHERS

The intelligent voice for testing

#### **Benefits for all ATP Members and Subscribers**

- √ 15% Discount on Career Listings.
- √ Discounts on conference registrations.
- V Access to free downloads of most publications that are sold in the bookstore.
- ∨ OfficeMax discount card & Budget Rental car discount code.
- √ ATP Member branding ability to put Proud Member logo on website and list ATP membership in RFPs or other proposal documents.
- V Access to the Member and Leader Directory.
- √ Ability to hold office at the Committee and SIG level.

# Benefits for Regular and Associate (organizational members), all of the above, and:

- √ Membership benefits apply to all staff members.
  - Unlimited staff members can have their own profile and login to the ATP website.
- √ Discounts on conference sponsorships.
- √ At E-ATP conference, ability to sponsor attendees at the member rate.

## Benefits for Regular (organizational members), all of the above, and:

V The ability to vote and hold office at the Region, Division and Board level.

### **Opportunities for all ATP Members:**

V Leadership opportunities that can provide professional growth and high quality educational experiences for you as a professional, or for your staff.

V Networking opportunities at the highest levels of the test publishing industry that help you enrich your contacts, enhance your career as a professional, and enhance the profile of your organization.

√ The opportunity to be part of a community that provides important benchmarking information and opportunities for your business and industry.

√ The "cross-pollination" opportunity: Being part of a community that gets you outside of your own niche in testing and assessment, and allows you to engage with "parallel" niches that may provide you with a new way of looking at challenges, issues and solutions.

### Benefits of your membership for ATP:

ATP is a collegial organization that is only as strong as its membership base. When you support ATP through your membership, you are supporting an organization of industry professionals that have come together for a common purpose — to enhance and enrich testing and assessment in all its forms and uses. When you support ATP your support makes it possible for ATP to continue its work promoting and preserving your industry by...

...magnifying your organization's voice when it comes to legal, legislative and regulatory issues.

...being a collective voice in responding to public relations and issues in the media

...providing your organization with best practices publications, high quality educational events, marketing and networking opportunities, and any other products or services that you – the member – decide that you need.



www.testpublishers.org